

POST SHOW REPORT 2024



THE INTERNATIONAL TRADE SHOW OF

Food and Food Processing Media, Marketing, Printing and Packaging

6 – 9 FEB. 2024

SHIRAZ, IRAN

Organizer:



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Introduction to iFood and iPackPrint Exhibitions:

iFood and iPackPrint are the premier Food and Food Processing, Printing, and Packaging exhibitions, transcending boundaries and gaining recognition for their strategic position in Iran.

- **Hub of Advancements:**

Renowned as a cornerstone for Food and Food Processing, Printing, and Packaging advancements, iFood and iPackPrint serve as epicenters for innovation, collaboration, and knowledge exchange.

- **Strategic Positioning:**

iFood and iPackPrint's strategic location in Iran positions it as a pivotal hub, contributing significantly to the region's Food and Food Processing, Printing, and Packaging landscape.

- **Global Impact:**

Beyond borders, iFood and iPackPrint are crucial in supplying Food and Food Processing, Printing, and Packaging advancements to a vast market, impacting over 500 million people in the surrounding area.

- **Cutting-Edge Technologies:**

iFood and iPackPrint showcase cutting-edge technologies and practices, making it a vital platform for staying abreast of the latest trends in Food and Food Processing, Printing, and Packaging.

- **Driving Industry Forward:**

As a testament to greatness, iFood and iPackPrint foster connections and propel the Food and Food Processing, Printing, and Packaging industries forward with unparalleled impact.



Where iFood and iPackPrint events take place:

Shiraz

The Fars International Exhibitions Company's permanent venue, spanning over 760,000 square meters northwest of Shiraz, hosted the iFood and iPackPrint events in 2023. Serving as a focal point for specialized exhibitions, particularly in the food processing, printing, and packaging industries, this center showcased cutting-edge technologies and solutions, driving advancements in these sectors. Against the rich cultural tapestry of Shiraz, attendees had a unique opportunity to explore innovations and engage with the latest developments shaping the food and packaging landscape, emphasizing the center's pivotal role in fostering economic interactions within the southern region of Iran.



Exhibition Profile

The 26th International Exhibition of Food and Food Processing

The 20th International Exhibition of Marketing and Advertising, Printing and Packaging

- **Date:** February 06-09, 2024
- **Venue:** Fars International Exhibition Center
- **Visiting hours:** 16 – 21

Exhibition Sectors:

Food and Food processing

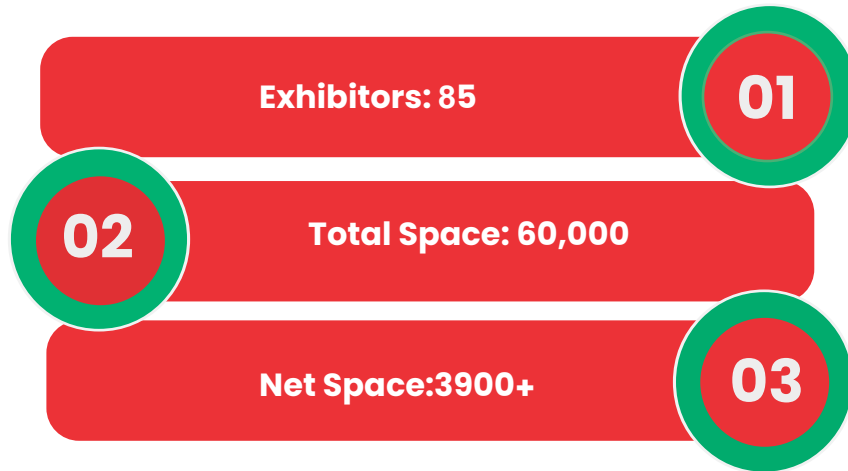
- Various types of vegetable and animal butter, yogurt, and cheese
- Various pizza toppings, potato
- Ice cream
- Production of ready-made and semi-finished food products
- Vinegar, sauce, disinfectant
- Various margarines, animal butters
- Various compotes, non-meat conserves, jams, honey, pickles
- Dairy products
- Coffee
- Animal butter production
- Pickle
- Raw materials
- Instant disinfectant
- Spices and seasonings
- Sauce
- Production of Nabat
- Manufacturer of dried fruits and puffed snacks
- Herbal tea, powdered thyme
- Dairy antibiotic
- Edible oil
- Peanut butter
- Tomato paste, canned foods
- Printing and packaging
- Nuts and dried fruits
- Production of various wafers and biscuits
- Olives and pickles
- Rose water
- Adhesive tapes
- Kashk and Qareh-Qoroot
- Improver (raw material)
- Cheese
- Tea
- Various noodles and pilaf
- Various plant and mushroom powdered extracts
- Popcorn
- Olives and pickles
- Iso and solvent
- Refrigeration and ventilation equipment
- Cream separator and cheese machine
- Shrink pack and date coder
- Fully automatic bakery equipment
- Vacuum pump and CNC parts
- Packaging and grating machines
- Glass and jar
- Filling machine, weighing
- Industrial bags, food rolls, nylon
- Pump
- Conveyor belt
- Packaging machines
- Shrink pack packaging machines

- Steam pot
- Fruit and butter extractor machines
- Conveyor belts, elevators, spirals
- Dairy machinery
- Packaging machinery
- Full fast-food line
- Fruit dryer
- Freeze dryer
- Cellophane and packaging
- Food machinery
- Water purification
- Industrial refrigeration
- Food packaging
- Ice cream machines
- Label
- Vertical packaging machines
- Jet printer
- Can making
- Automatic linear PET blow molding machine
- Cold storage systems
- Food, hygiene, pharmaceutical, and chemical machinery
- Conveyor belt
- Pump
- Manufacturer of food industry pumps
- Printers
- Water purification

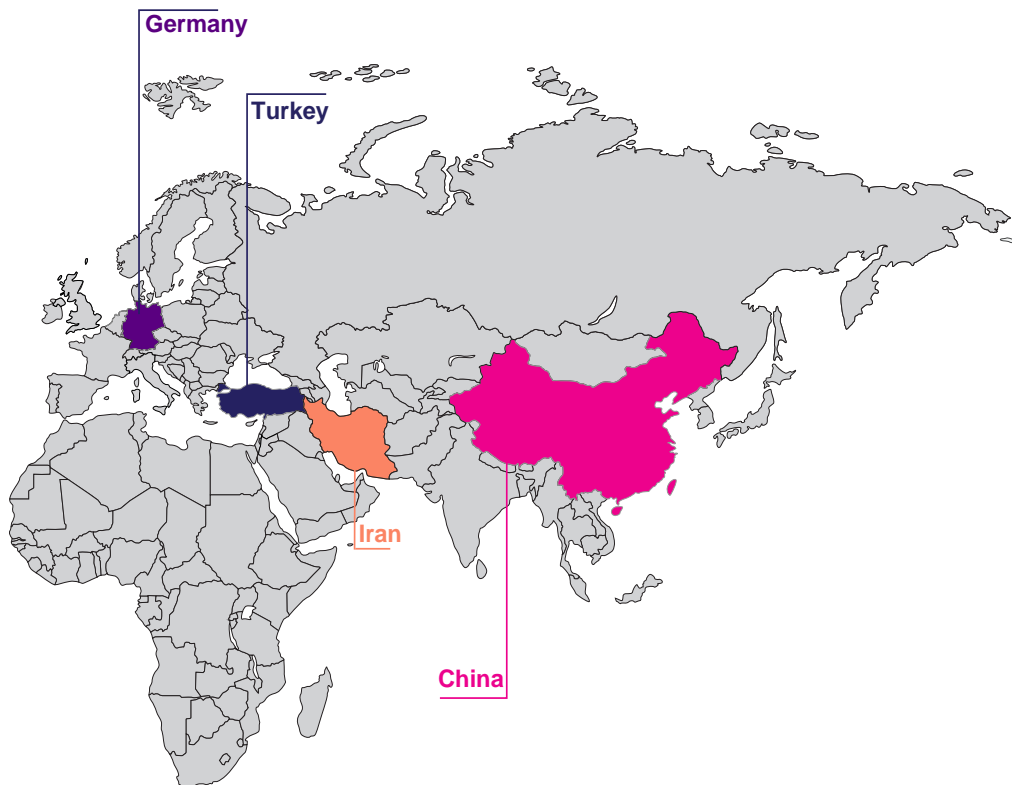
Printing and Packaging:

- Offset printing
- Printing various labels and rolls
- Promotional gifts
- Distribution of composite materials, cardboard printing, bags
- Digital printing equipment
- Manufacturer of packaging containers
- Jet printer
- Printing and packaging with cellophane
- Laser engraving and cutting machines
- Various types of paper and cardboard
- Packaging belt
- Digital printing machines
- Printing machinery, carton making
- Various 3-layer and 5-layer packaging cardboard
- Cutting blades in cardboard and sheet industries
- Paper cup making machines
- Printing and packaging machinery
- Printing industry machinery
- Carton making machines
- Manufacturing machines for die-cutting
- Importer of traffic tapes and double-sided adhesives

Exhibitors Information



Exhibitors (Agents and Countries)



Visitors Information

Visitors: 9,000+

01

02

Quality of Visitors: 83% were decision makers

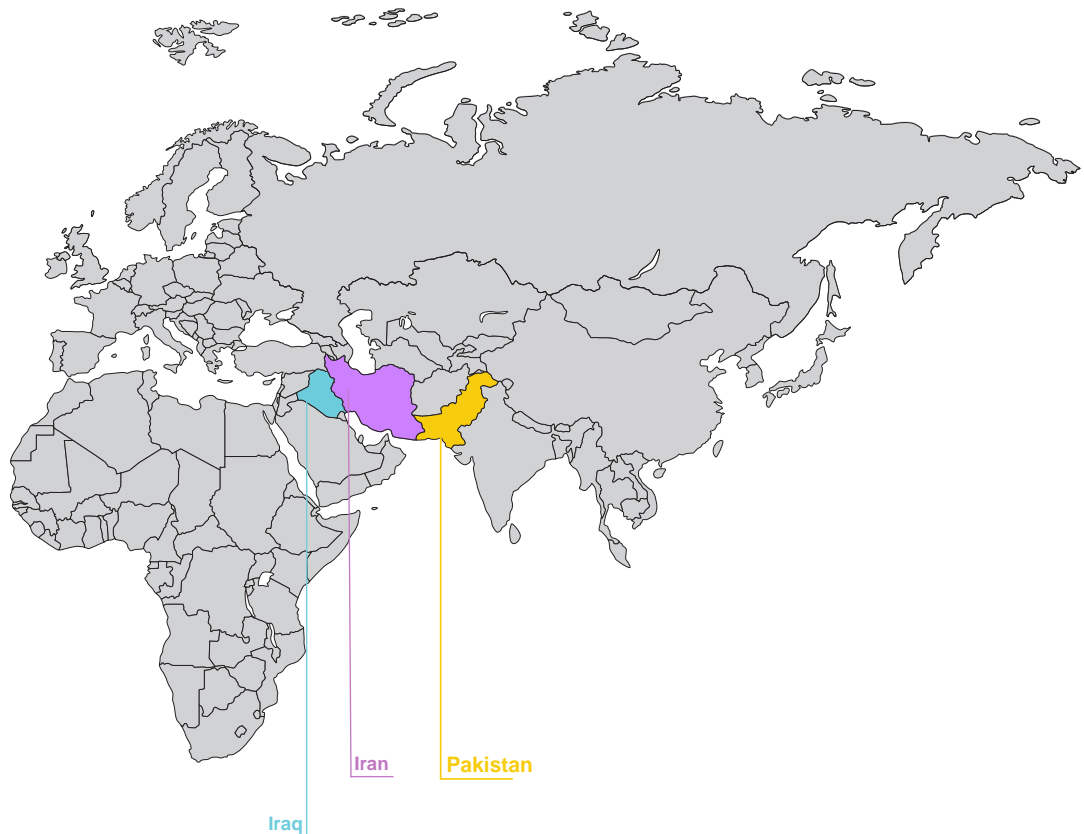
Purpose of Visit:

57%: Buyers and those Seeking representative

26%: Familiarizing with new technologies

03

Visitors Nations



Special honorable guests in the opening ceremony:



Mr. Baseri - Manager of the Industrial and Food Industries Organization of Fars Province.



Mr. Jamali - Director General of Grain and Commercial Services of Fars Province.



Dr. Sharifi - Director General of Economic Coordination Affairs of the Governorate of Fars Province.



Mr. Ghaemi - Responsible Official of the Agricultural Jihad Organization of Fars Province.

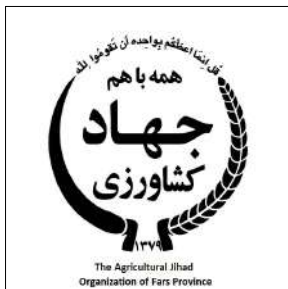
Side Events:

1. Holding B2B meetings between companies and foreign delegations attending the exhibition.
2. Establishing a specialized pavilion for the bakery machinery industry.
3. Commending the active participants in the bakery industry in collaboration with the Shiraz Bakers' Guild.
4. Organizing a food sales festival in a separate hall.

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Supported By:



Authorities Feedback:

Mr. Jamali

Director General of Grain and Commercial Services of Fars Province



In my opinion, the exhibition was of higher quality than previous ones. In the specialized field of bakery machinery, the industry has advanced significantly. Our recommendation to bakery machinery manufacturers was to design machines in a way that eliminates or minimizes incomplete fermentation stages during bread production. Hopefully, the exhibition will have a good outcome, and steps will be taken in future periods towards producing better bakery machinery.

Mr. Baseri

Manager of the Industrial and Food Industries Organization of Fars Province



Fars Province, with its considerable potential, producing over 12 million tons of agricultural products, can take significant steps towards industrial development. Currently, we have more than 1060 food production units in Fars Province, and there is a need to utilize banking facilities for the development of industries. By attending the exhibition, we expect that in the future, products with better technology can be produced. One of the most important aspects is the price of machinery, which can be adjusted through the interaction between manufacturers and factories.

Dr. Nahavandi

CEO of Fars International Exhibition



Given that one of the most significant competitive advantages of Fars Province lies in its conversion industries and food industries, this exhibition can greatly contribute, especially to the growth and development of technology in the province's food industries. In this exhibition, we can observe the latest achievements of equipment manufacturers, which can also help in the packaging of food industries and enhance the competitive advantage of manufacturing companies in the province in this field.

Participants Feedback

The Olive Association of Fars Province

Record-breaking Attendance

It was truly exceptional this year. The level of attendance surpassed all our expectations, and we're immensely grateful for the overwhelming support. The enthusiasm and participation we witnessed were truly heartwarming, reflecting the growing interest in our endeavors. We're excited about the momentum we've built and look forward to continuing to serve our community with even greater dedication in the future.

Goldasht Mashhad Morghab Food Industries

Good Recognition

It went well. The organizers put in a lot of effort, and we managed to achieve our goal of visibility. We're content with the outcome and thankful for everyone's hard work. Being recognized was important to us, and we're pleased with the result. Overall, it was a successful endeavor.

Mahyaran Isfahan Food Industries

Good Organizing

I express my sincere appreciation to the authorities of Fars Province and the organizers of the exhibition. Our collaboration with them has been outstanding, and we've had multiple successful exhibitions together. I am truly grateful for their dedication and hard work, which have contributed to the success of our events. It's been a pleasure working with such capable and committed individuals.

Farasardkaran

Cooling Machinery

Good Advertising

Overall, the exhibition atmosphere was excellent. Thanks to the organizers' publicity efforts, we had access to additional informational resources, enhancing our overall experience at the exhibition. The environment was conducive to productive interactions and networking opportunities. We appreciated the effort put into ensuring attendees had a valuable and informative experience. It was a well-rounded exhibition environment.

Hashemi Steel Industries

High Turnout and Quality Participants

The exhibition was truly excellent this year, with a considerable turnout of participants. The quality of the participating companies was commendable, reflecting positively on the overall event. Hopefully, the success of this year's exhibition will continue to be fruitful. We're optimistic about the outcomes and look forward to future editions.

Spanish Machinery

Regional Product Showcase

At this exhibition, we achieved success in fully showcasing our product across the entire province and the southern region of the country. Our comprehensive presentation allowed us to effectively introduce our product to a wide audience, increasing its visibility and reach. We received positive feedback and interest from attendees, indicating a promising response to our product. This success has bolstered our confidence in the market and reinforced our commitment to further expanding our presence in the region. We are grateful for the opportunity provided by the exhibition to promote our product on such a scale.





Exhibitors List:

Food and Food Processing:

1. Fartak Industrial Machinery
2. Farazgaman Parseh
3. Mana Tejarat Milan (Yami Meet)
4. Kimia Pakhs Tiam Grash
5. Spanish Industrial Machinery
6. Pishro San'at Rezapour
7. Ai-Pesteh
8. Tangsir
9. The distribution industry companies association of Fars Province
10. Azaryab Tabriz Industry Co.
11. The Agriculture Jihad Organization of Fars Province
12. Iran Canning Industries Syndicate
13. Yekabes Manufacturing Co.
14. Nan Ali Manufacturing Complex
15. Koushesh Karan
16. Behrouzi Food Industries
17. Panir 1001 Cheese
18. PakAndishan ShahrAzar Co.
19. Lak Manufacturing
20. Rosha Banesh
21. Arta Arom Chit
22. Goldasht Mashhad Morghab Food Industries
23. Asan Pokht Saveh
24. PakTin
25. Mehvar San'at Ghaza
26. Olive Association of Fars Province
27. Bidestan Co.
28. Koushesh San'at Shiraz
29. Beh Ta'am Asil
30. Salar Shiraz
31. Afiat Complex
32. Pouya Talashgaran Sahand
33. Rafsanjan Pistachio
34. Shole San'at Bokhar Pasargad
35. Hashemi Steel Industries
36. Almas Adrian Pars
37. Zanko Machine Pars
38. Ab Afarinan Novin Alborz (Abkoo)
39. Arshe Kar
40. Mahyaran Food Industries
41. Mey Mas Dairies
42. Modern House
43. Farasardkaran Industries
44. Abedi Bulk Grains
45. Nanogostaran Bartar Shahr Behesht
46. Arman Gostar Novin Kenarak
47. Raika Jame Tous
48. Behboud San'at
49. Takvin Azmayesh Parseh
50. Azerbaijan Afkhami Industrial Group
51. Marham Oil
52. ShirFaravaran Machinery
53. Aftab Nokhiz Hezar Masjed
54. Fidar Novin Astaneh
55. Barsam
56. MehrGostar Kalaresan Andisheh Novin
57. Anoush Traditional Blend
58. Tagh Bostan
59. Bakers' Guild Union of Shiraz

Advertising, Printing, and Printing

1. Doran Digital Printing
2. Fars Cover
3. Fars Tahrir
4. Fajr Golestan Packaging Industries (Sabah Pack)
5. Ahura Educational and Advertising Group
6. Donyaye Taksir
7. The Employers' Guild of Advertising Agencies in Fars Province
8. Setareh Derakhshan Dasht Kohan
9. Naghshine Pars Printing
10. Fakhr Iran Printing and Packaging Complex
11. The Namaad Trading and Signage Group
12. Padideh Hasti Advertising Agency
13. Medad Stationary
14. AsiaNegareh Lipar
15. Printer Kala
16. AmirChap Arya Novin
17. Zed One Content Production Studio
18. Sahand Plastic Kavosh
19. Arman Behdasht Khorasan (Farhang)
20. Sepanta Zanjan Machinery Co.
21. Steel Gharb Asia
22. Jahan Nama Salnameh
23. Azar Industry Group
24. Tahavvol Kalaye Novin Packaging Industries
25. Pishgam San'at Ati



Shiraz Next Edition:
February 2025

Mashhad Next Edition:
September 2024

Isfahan Next Edition:
December 2024

Venue of Shiraz:
Fars International Exhibition Center

Cycle:
Annually

Websites:
www.mashhad.ifofoodexpo.com
ww.isfahan.ifofoodexpo.com
ww.shiraz.ifofoodexpo.com
www.brpexpo.com

Organizer:
BRP Co. (Barsaz Rooydad Pars Company)

Tehran: 16th Unit, 4th Floor, No.6, Khansari St., Between Mofateh and Bahar,
Somayeh St.
ashhad: First Floor, No.186,1st Seyyed Morteza, 23st Vakilabad

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